#### PROFESSIONAL GRADE ODOR CONTROL





# RX 100 100% ODOR COUNTERACTANT

This unique product consists of a concentrated blend of *AIRICIDE*<sup>®</sup> plus other odor counteractants in pure, 100% active form, nothing more, nothing less. There is no water, no alcohol, no petroleum distillate, no propellant, nothing to dilute the product's superior effectiveness. A single shot of RX 100 from a trigger sprayer gives immediate relief from the most offensive of foul odors, and because RX 100 is so much more concentrated than other products, it lasts for hours, not just minutes. When the odor problem is a continuous one, just spray RX 100 over the microcell absorbent in one of the Mini Freshenaire canisters.\* With its help, you'll eliminate foul odors for days at a time with just one treatment.

\*Provided with each case of pints.



For immediate relief from foul odors, spray RX 100 into the air, or ......



spray a small amount directly on the source of the offensive odor.



For continuous odor relief, spray granules in Mini Freshenaire .....



then place canister where there is good air circulation.

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# **RX 100 100% ODOR COUNTERACTANT**

# DESCRIPTION

RX 100 is an institutional strength odor counteractant in pure 100% undiluted form. It is super strength for immediate action and for long lasting effectiveness against the most vile of odors.

# FOR USE IN

For neutralizing and eliminating the most obnoxious of foul odors. RX 100 is effective against vile odors of all kinds, from all sources including putrid odors from decay, human incontinence, sickness, garbage, sewage, spoiled food, dirty linens, soiled bandages, diapers, fermentation, chemicals, etc.

## DIRECTIONS

AS A SPACE SPRAY - Place one of the special trigger sprayers on the bottle and tighten. Rotate the tip of the sprayer to dispense a fine mist. Point the sprayer away from the face and towards the ceiling and then spray RX 100 into the air. Use sparingly – one spray eliminates most odors and lasts for hours.

WITH MINI FRESHENAIRE - Spray RX 100 over absorbent granules in canister. Place canister in an out of the way spot with good air circulation.

## **SPECIFICATIONS**

ACTIVE ODOR COUNTERACTANTS	100%
WATER	none
ALCOHOL	none
PETROLEUM DISTILLATES	
TYPE ODOR COUNTERACTANTS	
PREDOMINANT FRAGRANCE	
INTENSITY OF ODOR	
RESIDUAL EFFECTIVENESSext	tremely long lasting
FLASH POINT Above compares with flash as low as 50° for alcoh	
TOXICITYslightly toxic. LD50 (rat) g	,
WATER MISCIBLE	no
SOLVENTS MISCIBLE	
COLOR OF LIQUID	clear, colorless
VISCOSITY	water thin
USAGEapprox 500 applic	ations per 16 oz. btl.

#### BENEFITS

**100% ACTIVE** - No dilutents, no fillers, no propellants - just 100% odor counteractant in pure form. There's really no comparison with other products. The best known aerosol deodorant contains 20% propellant, 79% alcohol and only 1% deodorant.

**CONTAINS AIRICIDE**<sup>®</sup> - This proprietary odor counteractant merges with and changes the shape of odorous molecules in the air so that they are not received and perceived as unpleasant when they reach the nose.

**INSTITUTIONAL STRENGTH** - RX 100 will erase the most vile of foul odors under the worst of conditions, yet it will not overwhelm the area with its own fragrance and can be used almost anywhere.

**VARIED APPLICATIONS** - May be sprayed in the air as a space spray, sprayed directly on the source of foul odors, used with Mini Freshenaire canisters, added to solvent base products like paints, cutting oils, petroleum degreasers, etc.

**ECONOMICAL** - Each 16 ounce bottle delivers 500 individual shots of pure odor counteractants at less than  $2\phi$  per treatment.

**IMMEDIATE ACTION** - With the first squeeze of the trigger sprayer, the citrus scented odor counteractants in RX 100 begin to subdue foul odors, while *AIRICIDE®* merges with odorous molecules in the air, so that they will not be recognized as unpleasant when they reach the nose.

**STAYING POWER** - Tests show that a single spray of RX 100 eliminates foul odors for hours whereas the typical aerosol spray lasts for just minutes. If you want even longer effectiveness, spray RX 100 into one of the canisters of absorbent microcell material that comes with every case of 16 ounce bottles.

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